



FIRST
PAKISTAN
BANKING
SUMMIT 2025

Monday & Tuesday, 24 & 25 February 2025
9:00 am - 6:00 pm
Mövenpick Hotel Karachi

#PBS2025
Event Brochure

Why the Pakistan Banking Summit is a **must-attend** event?

The inaugural Pakistan Banking Summit 2025 (PBS'25) is a groundbreaking collaboration initiated by the banking industry in Pakistan. It is committed to advancing economic and financial dialogue under the aegis of the Pakistan Banks Association (PBA).

The summit will be held at the **Movenpick Hotel in Karachi on February 24th and 25th, 2025**, running from **9:00 a.m. to 6:00 p.m.** each day.

What to expect from PBS'25?



Leadership of **45+** conventional, Islamic, digital, DFIs and microfinance banks convening for the first time



12+ international speakers (joining in person)

20+ local thought leaders



8+ sessions on global and local economy, digitalization, Islamic finance, agriculture, SMEs, impact & sustainability, and skills development & talent management



1000+ from the Government, regulators, banking & finance, academia, media and corporate Pakistan

Agenda: Day 1, 24 February 2025

08:30 am – 09:00 am	Registration
09:20 am – 09:30 am	Welcome: Muneer Kamal – CEO & Secretary General, Pakistan Banks Association (PBA)
09:30 am – 09:45 am	Opening Remarks: Zafar Masud – Chairman PBA & CEO Bank of Punjab (BoP)
09:45 am – 10:20 am	Keynote Address: Senator Muhammad Aurangzeb, Federal Minister for Finance and Revenue for Pakistan
10:20 am – 10:40 am	TEA BREAK
10:40 am – 12:00 pm	<p>Session 1: The Interconnected World: Global Economy and its Impact on Pakistan Presentations 25 mins each</p> <p>1. <i>Geo-political and Economic Realities of Today</i> by Tan Sri Hj. Azman Mokhtar, Chairman Malaysian International Islamic Financial Centre (MIFC) Leadership Council</p> <p>2. <i>Navigating Global World Order and International Economic Paradigm Shifts</i> by Dr Salman Ahmed, Global Head – Macro and Strategic Asset Allocation Fidelity International</p> <p>Moderated Q&A 25 mins by Ahmed Bozai, Vice Chairman PBA & Citi Country Officer Pakistan</p> <p>Plaque distribution 5 mins</p>
12:00 pm – 01:20 pm	<p>Session 2: Revitalizing Pakistan's Economy: Path to Sustainable Progress Presentations 25 mins each</p> <p>1. <i>Pakistan's Economic Growth Drivers and Constraints</i> by Dr Aasim Husain, Former Senior Official International Monetary Fund (IMF)</p> <p>2. <i>Facing Disruption on Multiple Fronts: What Can the Banking Industry Learn from History?</i> by Kamal Munir, Pro Vice Chancellor for University Community and Engagement, Cambridge University</p> <p>Moderated Q&A 25 mins by Farhan Bokhari, Former Financial Times (FT) Correspondent and Columnist</p> <p>Plaque distribution 5 mins</p>
01:20 pm – 02:20 pm	LUNCH BREAK
02:20 pm – 03:40 pm	<p>Session 3: Digital Transformation – A Journey, not a Destination Presentations 25 mins each</p> <p>1. <i>Transition to a Digital Economy: A Case for National Digital Policy</i> by Naveed Sultan, Professor Imperial University Business School and Former Chairman, Institutional Business Group, Citigroup</p> <p>2. <i>The Evolution of Payments: Adapting to a Digital Economy</i> by Corey Thompson, Global Head of Digital Banking, Mashreq Bank</p> <p>Panel Discussion* 25 mins Muhammad Nassir Salim, President & CEO, HBL Kanwal Cheema, CEO, My Impact Meter</p> <p>Moderator: Syed Faraz Anwer, Partner Consulting – Strategy, Digital, Fintech, Transformation, PwC Pakistan</p> <p>Plaque distribution 5 mins</p>
03:40 pm – 05:00 pm	<p>Session 4: Banking on the Future: Sustainability & Impact in Pakistan Presentations 25 mins each</p> <p>1. <i>Global ESG Banking Revolution</i> by Maria Smith, Managing Director & Chief Impact Officer, British International Investment (BII)</p> <p>2. <i>Financing Pakistan's Climate Resilience: From Risk to Opportunity</i> by Dr Ayesha Khan, Regional Managing Director, Acumen Fund</p> <p>Panel Discussion* 25 mins Haaris Mahmood Chaudhary, President & Chief Executive Officer, Mobilink Microfinance Bank Maya Ismail, Chairperson HBL Sustainability Forum and HBL Microfinance Bank</p> <p>Moderator: Habib Yousuf, Regional Director South Asia, British International Investment (BII)</p> <p>Plaque distribution 5 mins</p>

Agenda: Day 2, 25 February 2025

09:40 am – 09:45 am	Welcome by Sidra Iqbal – Master of Ceremonies
09:45 am – 11:05 am	<p>Session 1: Future Proofing Talent: Developing an Ethical, Inclusive & Skilled Workforce</p> <p>Presentations 25 mins each</p> <p>1. <i>Skills Development and Talent Management in the Banking Sector</i> by Alia Zafar, Director, Commonwealth Secretariat</p> <p>2. <i>Championing the Diversity and Inclusion Agenda</i> by Wasif Rizvi, President, Habib University</p> <p>Panel Discussion* 25 mins</p> <p>Muhtashim Ahmad Ashai, President, Soneri Bank</p> <p>Dr Ahmad Junaid, Rector & Dean, KSBL</p> <p>Moderator: Musharaf Hai, Former CEO Unilever & L'Oréal</p> <p>Plaque distribution 5 mins</p>
11:05 am – 11:25 am	TEA BREAK
11:25 am – 12:45 pm	<p>Session 2: Small Business, Big Impact: Global Insights and Pakistan Perspective</p> <p>Presentations 25 mins each</p> <p>1. <i>Empowering SMEs, Unlocking Economic Potential</i> by Farhan Fasihuddin, Principal Investment Officer (PIO), International Finance Corporation (IFC)</p> <p>2. <i>How Regulations Drive Business Growth</i> by Saleem Ullah, Deputy Governor, SBP</p> <p>Panel Discussion* 25 mins</p> <p>Basir Shamsie, President & CEO, JS Bank</p> <p>Salman Akhtar, Co CEO, Techlogix & CEO, AdalFi</p> <p>Moderator: Asif Riaz, Group Chief Consumer Banking, Bank of Punjab (BoP)</p> <p>Plaque distribution 5 mins</p>
12:45 pm – 01:45 pm	LUNCH
01:45 pm – 03:05 pm	<p>Session 3: Cultivating a Sustainable Future: Agriculture in the 21st Century</p> <p>Presentations 15 mins each</p> <p>1. <i>Finance – The Golden Thread to a Successful Agricultural Industry</i> by Andre van der Vyver Executive Director, South African Cereals and Oilseeds Trade Association (Sacota)</p> <p>2. <i>Sustainable Agriculture in Pakistan</i> by Kazim Saeed, CEO, Pakistan Agriculture Coalition (PAC)</p> <p>3. <i>Seeds of Success: Story of HBL Zarai Services</i> by Amer Aziz, CEO, HBL Zarai Services</p> <p>Panel Discussion* 30 mins</p> <p>Rehmat Hasnie, President & CEO, National Bank of Pakistan (NBP)</p> <p>Moderator: Kashif Thanvi, Investment Director, Acumen Fund</p> <p>Plaque distribution 5 mins</p>
03:05 pm – 03:20 pm	TEA BREAK
03:20 pm – 03:40 pm	eKYC Launch & Presentation
03:40 pm – 05:00 pm	<p>Session 4: Unlocking the Future of Islamic Finance: Innovation, Inclusion, and Sustainability</p> <p>Presentations 25 mins each</p> <p>1. <i>Progressive Evolution and Impact of Islamic Finance</i> by Iqbal Khan, CEO, Fajr Capital</p> <p>2. <i>Malaysia's Islamic Banking Revolution</i> by Rafe Haneef, Group CEO, MBSB Berhad</p> <p>Panel Discussion* 25 mins</p> <p>Irfan Siddiqui, President & CEO, Meezan Bank</p> <p>Yousaf Hussain, President & CEO, Faysal Bank</p> <p>Moderator: Dr Muhammad Imran, Group Head, Islamic Banking, Bank Alfalah</p> <p>Plaque distribution 5 mins</p>
05:00 pm – 05:10 pm	Remarks by Atif Bajwa, Chairman, Pakistan Banking Summit 2025 and CEO, Bank Alfalah
05:10 pm – 05:30 pm	Keynote Address: Jameel Ahmad, Governor, State Bank of Pakistan
05:30 pm – 05:50 pm	Closing Note: Muneer Kamal, CEO & Secretary General, PBA

Keynote Speakers:



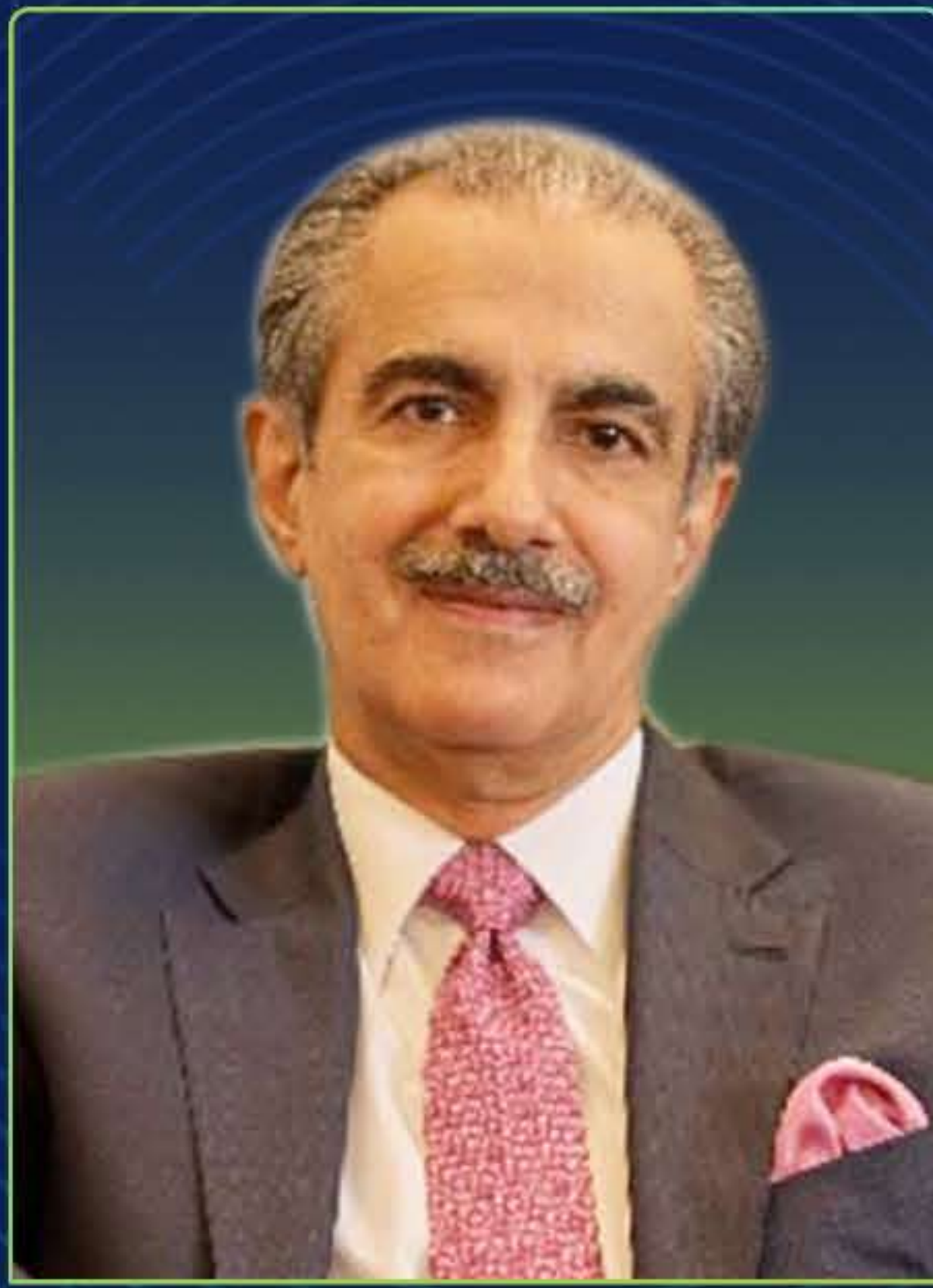
Senator Muhammad Aurangzeb
Federal Minister for Finance and Revenue
for Pakistan



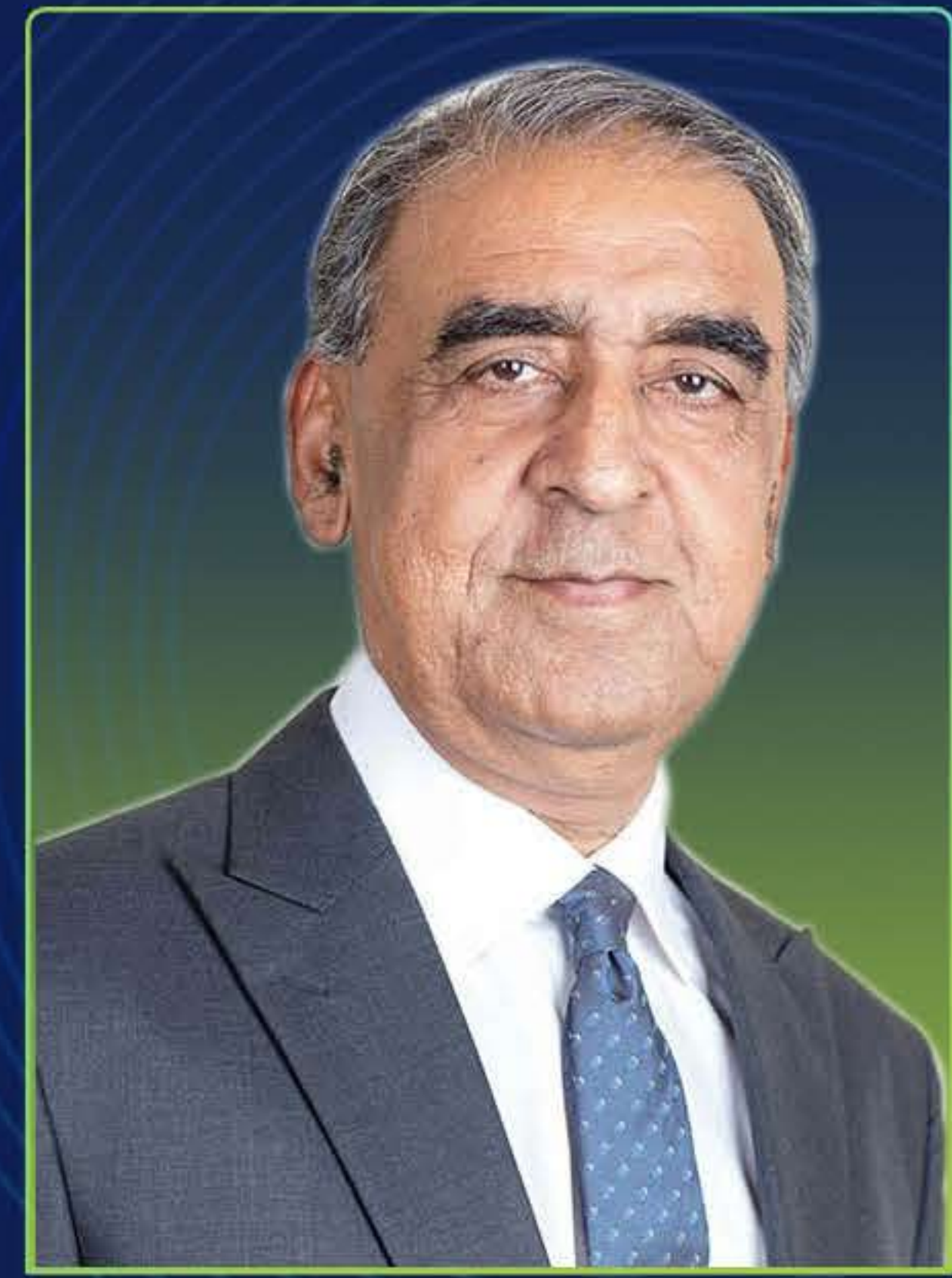
Jameel Ahmad
Governor State Bank of Pakistan



Zafar Masud
Chairman PBA
CEO Bank of Punjab (BoP)



Atif Bajwa
Chairman Pakistan Banking
Summit 2025
President & CEO - Bank Alfalah



Muneer Kamal
CEO & Secretary General - PBA

Presentations/Speeches by:



**Tan Sri Azman
Hj. Mokhtar**
Chairman - Malaysian International
Islamic Financial Centre
(MIFC) Leadership Council,
Universiti Teknologi Malaysia
(UTM), and INCEIF University



Iqbal Khan
Chief Executive Officer
Fajr Capital



Rafe Haneef
Group Chief Executive Officer,
MBSB Berhad



**Dr Andre
van der Vyver**
Executive Director
South African Cereals and
Oilseeds Trade Association
(Sacota)



Maria Smith
Managing Director
Chief Impact Officer
British International Investment

Presentations/Speeches by:



Corey Thompson
Global Head of Digital Banking
Mashreq Bank



Dr Aasim Husain
International Economist/
Former Senior Official
International Monetary
Fund (IMF)



Dr Salman Ahmed
Global Head - Macro and
Strategic Asset Allocation
Fidelity International



Kamal Munir
Pro Vice Chancellor for
University Community and
Engagement Cambridge
University
Professor of Strategy and
Policy at Cambridge Judge
Business School



Naveed Sultan
Professor Imperial University
Business School
Former Chairman, Institutional
Business Group, Citigroup



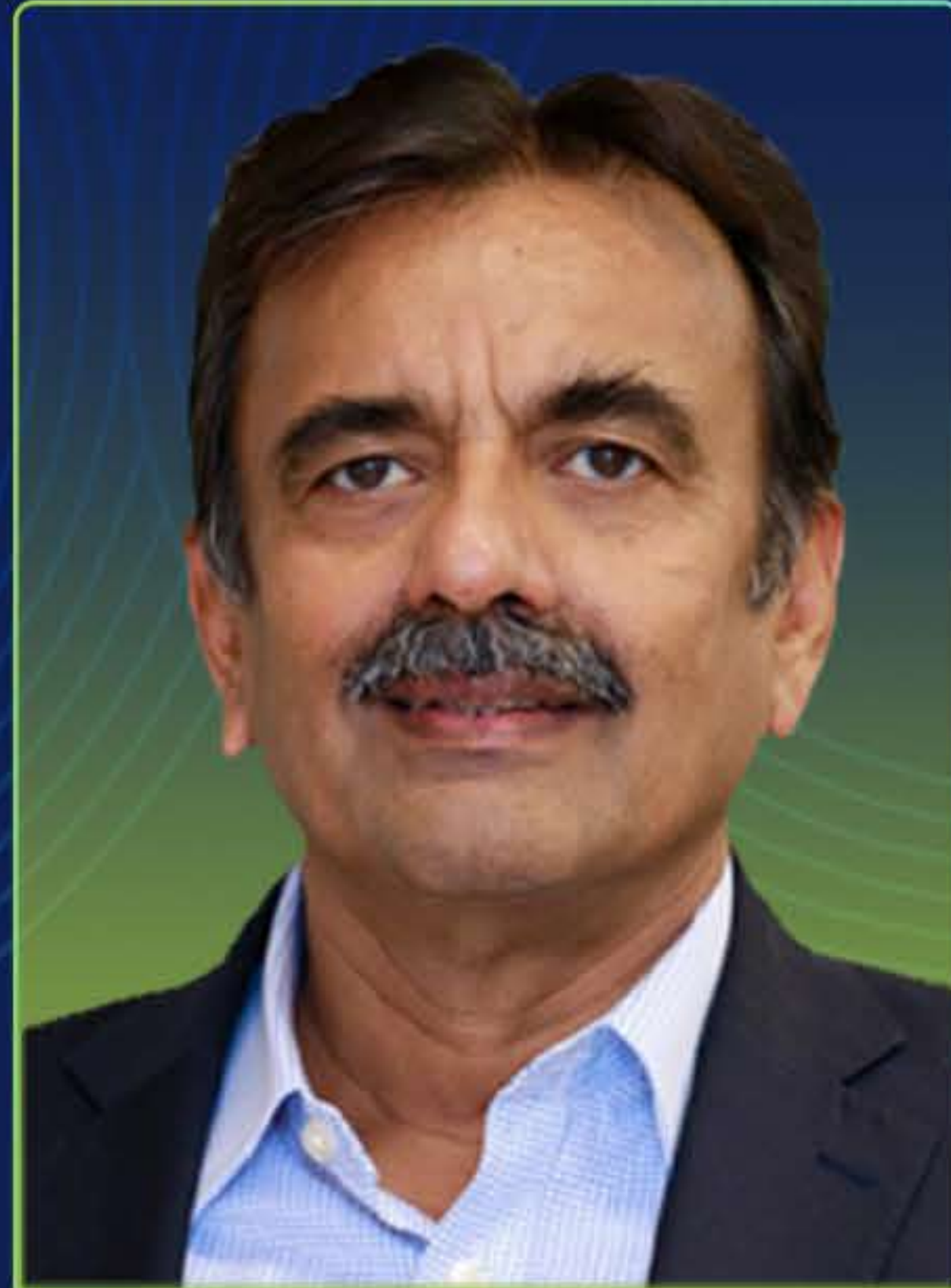
Alia Zafar
Director - Commonwealth
Secretariat



Saleem Ullah
Deputy Governor
State Bank of Pakistan



Dr Ayesha Khan
Regional Managing Director
Acumen Fund



Amer Aziz
CEO
HBL Zarai Services



Farhan Fasihuddin
Principal Investment Officer
IFC



Wasif Rizvi
President
Habib University



Kazim M. Saeed
Co Founder & CEO
Pakistan Agriculture Coalition (PAC)

Panelists



Muhammad Nassir Salim

President & CEO
HBL



Irfan Siddiqui

President & CEO
Meezan Bank Limited



Yousaf Hussain

Senior Vice Chariman PBA
CEO - Faysal Bank



Rehmat Hasnie

CEO
National Bank of Pakistan



Muhtashim Ahmad Ashai

President
Soneri Bank



Maya Ismail

Chairperson
HBL Sustainability Forum/
Chairperson
HBL Microfinance Bank



Basir Shamsie

President & CEO
JS Bank Limited



Dr Ahmed Junaid

Rector & Dean
KSBL



Kanwal Cheema

CEO
My Impact Meter



Salman Akhtar

Co CEO - Techlogix
CEO - AdalFi



Haaris Mahmood Chaudhary

President & Chief Executive Officer
at Mobilink Microfinance Bank

Moderators



Ahmed Bozai

Vice Chairman PBA
Managing Director &
Citi Country Office
Citibank Pakistan



Syed Faraz Anwer

Partner Consulting - Strategy,
Digital, Fintech, Transformation
PwC - Pakistan



Habib Yousuf

Regional Director
South Asia
British International Investment



Kashif Thanvi

Investment Director
Acumen Fund



Musharaf Hai

Former CEO
Unilever & L'Oréal



Farhan Bokhari

Former Correspondent
The Financial Times
(FT)
Columnist



**Dr Muhammad
Imran**

Group Head
Islamic Banking
Bank Alfalah



Asif Riaz

Group Chief Consumer Banking
Bank of Punjab (BoP)

Master of Ceremonies



Sidra Iqbal

Master of Ceremonies
Pakistan Banking Summit



To Register for the PBS25

Email us on

pbs2025@pakistanbanks.org



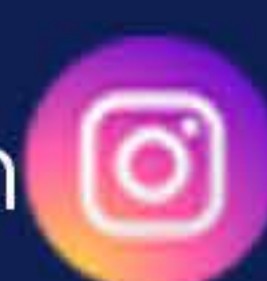
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